

## **Rocket Internet SE: 9M 2017 Results for Rocket Internet and Selected Companies with Further Growth and Improvement in Profitability**

- **Aggregate revenue of selected companies grew by 28% to EUR 1.85 billion in 9M 2017 versus 9M 2016**
- **Aggregate adjusted EBITDA margin of selected companies improved from -19% in 9M 2016 to -12% in 9M 2017**
- **Rocket Internet maintains financial flexibility with EUR 1.9 billion gross cash and other bank deposits**

**Berlin, November 30, 2017** – Rocket Internet SE's ("Rocket Internet" or "the Company") selected companies have taken further significant steps towards profitability. For the first nine months 2017, the aggregate adjusted EBITDA margin improved significantly from a weighted average of -19% in the first nine months 2016 to -12% in 9M 2017. The selected companies continued to grow revenue, whilst absolute aggregated EBITDA losses decreased by EUR 48 million.

Selected companies in the core sectors Food & Groceries (HelloFresh), Fashion (Global Fashion Group ("GFG")), General Merchandise (Jumia) and Home & Living (Westwing and Home24) continued to show an increase in aggregate net revenue of 28%, reaching EUR 1.85 billion for the first nine months 2017.

HelloFresh, the leading meal kit company with operations in North America, Europe and Australia, generated EUR 652 million revenue and EUR -64 million adjusted EBITDA in 9M 2017, while improving its adjusted EBITDA margin from -15.1% to -9.8% year-on-year. On November 2, 2017, HelloFresh's shares started trading on the Frankfurt stock exchange. After the Delivery Hero IPO in June, this was the second successful IPO in 2017 of one of Rocket Internet's selected companies.

GFG grew net revenue by 26.9% to EUR 767 million in 9M 2017 and NMV, which includes marketplace sales, reached EUR 793 million, an increase of 29.1% over 9M 2016. Operational efficiency improvements were the key driver of the adjusted EBITDA margin improvement from -17.0% 9M 2016 to -10.0% in 9M 2017 (all figures exclude Namshi following the successful partnership with Emaar Malls acquiring 51% in Namshi).

Jumia, the leading online eCommerce ecosystem in Africa, grew GMV by 32.4% year over year to EUR 236 million in 9M 2017. Q3 2017 saw a strong pick-up in GMV growth of 69.7% compared to Q3 2016, resulting in EUR 92 million GMV in the current quarter.

Online Home & Living company Home24 accelerated revenue growth to 9.7% year over year with 9M 2017 revenue reaching EUR 195 million. Q3 2017 revenue increased by 16.4% compared to Q3 2016, resulting in revenue of EUR 63 million in the current quarter. Home24 also significantly improved its adjusted EBITDA margin from -19.5% to -9.3% during 9M 2017, driven also by an improvement in gross margin by 3.3 percentage points to 43.9% in 9M 2017. Home24 is evaluating various financing options, including potential capital markets options to fund the continued growth of the business. Westwing significantly improved its adjusted EBITDA margin from -9.2% in 9M 2016 to -4.5% in 9M 2017, reducing the EBITDA loss from EUR 16 million in 9M 2016 to EUR 8 million in 9M 2017.

Rocket Internet and its selected companies continue to be well capitalized, with available gross cash and other bank deposits of EUR 1.9 billion at Rocket Internet and additionally EUR 1.0 billion at the selected companies, as of the end of October 2017. Rocket Internet's consolidated loss for the first nine months 2017 significantly improved from EUR -642 million in 9M 2016 to EUR -44 million.

"In 2017, two of the selected companies successfully went public", says Oliver Samwer, Rocket Internet CEO. "We are proud of Delivery Hero's and HelloFresh's achievements and would like to congratulate the teams on their success. Rocket Internet's investments in the Food & Grocery sector in 2014 and 2015 have proven to be a successful investment focus. We will continue to incubate and invest in promising Internet business models and strive to continue to identify attractive investment opportunities."

For an overview of the detailed 9M 2017 results for the selected companies, please see the appendix or visit our website. The Rocket Internet Quarterly Statement for the Nine Months

ended September 30, 2017 is also available for download at [www.rocket-internet.com/investors/financial-information](http://www.rocket-internet.com/investors/financial-information).

--- END--

## **Media Contact**

T: +49 30 300 13 18 68

E: [media@rocket-internet.com](mailto:media@rocket-internet.com)

## **About Rocket Internet**

Rocket Internet incubates and invests in Internet companies with proven business models. It provides operational support to its companies and helps them scale internationally. Rocket Internet focuses predominantly on four industry sectors of online and mobile retail and services that make up a significant share of consumer spending: Food & Groceries, Fashion, General Merchandise and Home & Living. Rocket Internet's selected companies are active in a large number of countries around the world with more than 28,000 employees. Rocket Internet SE is listed on the Frankfurt Stock Exchange (ISIN DE000A12UKK6, RKET). For further information please visit [www.rocket-internet.com](http://www.rocket-internet.com).

## **Disclaimer / Important Note**

Despite not having control over the key portfolio companies mentioned above, the aggregate financial information is shown on a 100% basis (i.e. 100% of revenues and EBITDA). The actual legal and economic interest of the Rocket Internet group in the network companies shown above is far lower than 100%. Please refer to Rocket Internet SE's consolidated financial statements for additional information on the group's consolidation policies and its segment information.

This document contains forward-looking statements. These statements are based on the current views, expectations and assumptions of the management of Rocket Internet SE and involve known and unknown risks and uncertainties that could cause actual results, performance or events to differ materially from those expressed or implied in such statements. Actual results, performance or events may differ materially from those described in such statements due to, among other things, changes in the general economic and competitive environment, risks associated with capital markets, currency exchange rate fluctuations and competition from other companies, changes in international and national laws and regulations, in particular with respect to tax laws and regulations, and other factors. Rocket Internet does not assume any obligations to update any forward-looking statements.