

9 Months 2015 Proven Winners Results Update

- Rocket Internet's Proven Winners with continued strong performance
- Weighted top line growth of 120% in net revenues/GMV and further margin improvement for Proven Winners in the first 9 months 2015 vs. first 9 months 2014
- LPV at EUR 6.1bn
- Appointment of Prof. Dr. Marcus Englert as Chairman of the Supervisory Board

Berlin, Germany, 16th December 2015 – During the first 9 months of 2015, the key companies of Rocket Internet SE (“Rocket Internet”, “Rocket”, “the Company”) continued their strong operating performance. The Proven Winners recorded an average weighted net revenues/Gross Merchandise Volume (“GMV”) period-over-period growth of 120% for the first 9 months of 2015. The Proven Winners showed further operating leverage with an average EBITDA margin improvement of 4 percentage points in the first 9 months of 2015 compared to the first 9 months of 2014.

Global Fashion Group, the market leader in Fashion E-Tailing in emerging markets grew Gross Merchandise Value by 61.1%, Lazada, the leading marketplace platform in South East Asia, experienced a 225.0% growth in Gross Merchandise Value and HelloFresh, the global leader in Fresh Food at Home, grew net revenues by 383.9% for the first 9 months of 2015, relative to the first 9 months of 2014.

Rocket Internet's Last Portfolio Value (“LPV”) remained stable at approximately EUR 6.1bn given the absence of significant funding rounds at the portfolio companies. The gross cash balance remained at EUR 1.7bn. Rocket continues to evaluate private funding and other funding alternatives for its companies.

The Supervisory Board of Rocket Internet has appointed Prof. Dr. Marcus Englert as Chairman of the Supervisory Board, who previously served as Deputy Chairman, and Norbert Lang as the new Deputy Chairman. Lorenzo Grabau, former Chairman, will continue to support Rocket Internet as a member of the Supervisory Board.

Oliver Samwer, Founder and Chief Executive Officer of Rocket Internet commented: „Our Proven Winners continue on their strong growth trajectory in 2015, whilst continuously improving their profitability. We are well on track to deliver on the targets communicated during

PRESS RELEASE



our Capital Markets Day in September 2015.“

For an overview of the Proven Winners 9 months 2015 financials, please see the appendix or visit our website (<https://www.rocket-internet.com/investors>).

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About Rocket Internet

Rocket's mission is to become the world's largest Internet platform outside of the United States and China. Rocket identifies and builds proven Internet business models and transfers them to new, underserved or untapped markets where it seeks to scale them into market leading online companies. Rocket is focused on online business models that satisfy basic consumer needs across four main sectors: eCommerce, marketplaces, travel and financial technology. Rocket started in 2007 and has now more than 30,000 employees across its network of companies, which are active in more than 110 countries across six continents. Rocket Internet SE is listed on the Frankfurt Stock Exchange (ISIN DE000A12UKK6, RKET). For further information visit www.rocket-internet.com.

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