

Q1 2015 Proven Winners Results Update

- Rocket Internet's Proven Winners performance on track
- Strong weighted top line growth of 217% in net revenues/GMV and margin improvement for Proven Winners in Q1 2015 vs. Q1 2014
- Six new companies launched YTD
- Continued investment in the Rocket Platform to support growth and expansion of network of companies
- LPV increased by EUR 2.3 billion since IPO

Berlin, Germany, 22nd July 2015 – During Q1 2015, Rocket Internet SE (“Rocket Internet”, “Rocket”, “the Company”) continued to capitalize on the significant market opportunities through its network of companies, which have been performing in line with expectations. The Proven Winners reporting Q1 financials had an average weighted net revenues/Gross Merchandise Volume (GMV) period-over-period growth of 217% in Q1 2015. Those Proven Winners continue to show strong operating leverage with an average EBITDA margin improvement of 5 percentage points in Q1 2015 compared to Q1 2014.

The Rocket Internet platform is well on track to start 10 new companies in 2015, six of which have been launched to date.

Rocket Internet has continued to build out its platform to support the growth in its network of companies: The Company has developed a new unified technology platform “SkyRocket” which is flexible across all business models as well as even more cost efficient and further reduces the time to market of a new business model.

Finally, Rocket Internet increased its Last Portfolio Value (“LPV”) by EUR 2.3 billion since the IPO in October 2014.

Oliver Samwer, Founder and Chief Executive Officer of Rocket Internet commented: „Our Proven Winners are off to an excellent start in 2015. The Q1 financials demonstrate again continued strong growth and improvements in profitability. We continue to focus on launching new promising models and support the growth of our network of companies by investing in our proprietary technology, our geographic footprint, our infrastructure and processes, and our outstanding people around the globe.“

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For an overview of the Proven Winners Q1 2015 financials, please see the appendix or visit our website.

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About Rocket Internet

Rocket's mission is to become the world's largest Internet platform outside of the United States and China. Rocket identifies and builds proven Internet business models and transfers them to new, underserved or untapped markets where it seeks to scale them into market leading online companies. Rocket is focused on online business models that satisfy basic consumer needs across four main sectors: eCommerce, marketplaces, travel and financial technology. Rocket started in 2007 and has now more than 30,000 employees across its network of companies, which are active in more than 110 countries across six continents. Rocket Internet SE is listed on the Frankfurt Stock Exchange (ISIN DE000A12UKK6, RKET). For further information visit www.rocket-internet.com.

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